

MOMENTUM

Pottstown, PA
Issue 5
Spring 2015

One Good Thing Leads To Another

Pottstown springs
into action



As the weather warms up, head outside to enjoy the beautiful public spaces Pottstown has to offer. Smith Family Plaza (pictured above) is a favorite.

Momentum is published four times during the year by Partners for Success, a collaborative of area organizations with a common desire to celebrate the stories that make us proud of Pottstown as residents, business owners or other stakeholders who have a vested interest in seeing our community prosper. Each quarter we share stories about business development, recreation and healthy lifestyles, education, and arts & culture.

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Sly Fox Brewery's Bock Fest moves to Pottstown

In 2012, [Sly Fox Brewing Company](http://www.slyfoxbeer.com) moved its headquarters to 331 Circle of Progress Drive in Pottstown's Airport Business Campus and tripled its brewing production capabilities. On Sunday, May 3, the business is bringing its nationally-renowned [Bock Festival and Goat Races](#) to town for the first time.

The annual family-friendly event was originally held in Phoenixville where it attracted an estimated 5,000 people last year and ultimately outgrew the venue. Relocating the popular festival to Pottstown will allow Sly Fox to accommodate even larger crowds.

The Bock Fest features a variety of bock style beers, German food, German Oompah music, and goats of all sizes racing with their handlers. After the races, the Maibock beer is named after the winning goat and the keg is tapped for attendees to enjoy. Families will have a chance to meet some of the goats.

Limited parking will be available at the Airport Business Campus. However, nine shuttle buses will be transporting attendees to and from Sly Fox from parking areas throughout the Borough all day long.

For more information, visit <http://www.slyfoxbeer.com/index.php/front/bockfest>.



Sly Fox Brewing Company's Bock Festival and Goat Races is coming to its Pottstown location at 331 Circle of Progress Drive on Sunday, May 3.



During the Bock Fest, enjoy bock style beers, German food and German Oompah music.

SLY FOX BREWING COMPANY BOCK FESTIVAL & GOAT RACES WHERE TO PARK & RIDE





Pottstown Rumble Volleyball Tournament returns to Pottstown park



Photo by Bill Bonney Photography

Players from near and far will compete in the Pottstown Rumble Volleyball Tournament from June 25 through June 28 at Memorial Park in Pottstown.

A nationally recognized volleyball tournament is expected to bring an Olympian and thousands of people to Memorial Park from June 25 through 28.

The 24th Annual [Pottstown Rumble Volleyball Tournament](#) is the largest grass doubles volleyball tournament in the world. Last year the event brought an estimated 7,000 people to town including the 3,400 competitors.

This year three-time Olympian Gold Medalist Misty May-Treanor returns on Thursday, June 25, for her [Dream in Gold Clinic](#) where she will work with players ages 12 to 18 on their volleyball skills.

The Olympian also conducted the clinic during the 2013 Rumble. May-Treanor will be accompanied by her father, Butch May, a 1964 Olympian, as well as other high level instructors.

Online registration will be available at <https://pottstownrumble.com> in May. Registered rumblers have the option of signing in the evening of Friday, June 26, to save time at the tournament. Sign-ins will be held at the following businesses: Grumpy's Handcarved Sandwiches, Lily's Grill, iCreate Café, Sly Fox Brewing Company and The Pourhouse and Tap Room.

For more information, visit <https://pottstownrumble.com>.

Pottstown Rumble Schedule

Thursday, June 25: Misty May-Treanor's Dream in Gold Clinic

Friday, June 26: Tune-up session for adults with three-time Rumble Champions Hudson Bates and Mark Burik; Juniors Doubles Tournament; Friday night registration for adults

Saturday, June 27: Men and Women's Doubles (Divisions: Pro, AA, A, BB, B)

Sunday, June 28: Co-ed Doubles (Divisions AA, A, BB, B); Gender Blind Quads (Divisions AA, A, BB, B); Juniors Quads (18 & Under, 16 & Under, 14 & Under, 12 and Under)

Walk and Bike Pottstown

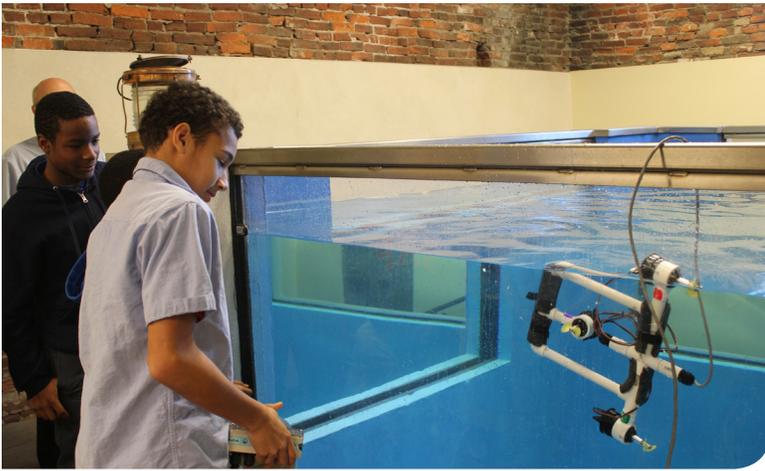
The Walk and Bike Pottstown initiative is taking steps to make walking and biking safer and more accessible in the [Borough of Pottstown](#).

The Borough has received a \$1.3 million grant from the PennDOT Transportation Alternatives Program, a matching \$582,000 grant from the [Pottstown Area Health & Wellness Foundation](#), and a \$225,000 Safe Routes to School grant from the Federal Highway Administration. The funds will be used to improve traffic configuration, extend bike lanes, replace sidewalks, add crosswalks and additional ADA curb ramps and more. Improvements are now in the planning stage and will be made in three phases.

The goals of Walk and Bike Pottstown include safe streets for [Pottstown School District](#) students as they walk to school, improved connections to the [Schuylkill River Trail](#), accessibility to the downtown for business and economic development, and keeping Pottstown a healthy place to live, work or visit.



Pottstown's interconnected systems of streets and sidewalks allow residents to integrate walking and bicycling into their daily lives.



Little Brother Donovan, right, tests out a robot while Little Brother Nasir, left, watches during a Big Brothers Big Sisters Program held at VideoRay in Pottstown.

Employers and employees give back through Big Brothers Big Sisters program

For the second year in a row, employees of Pottstown businesses and institutions are making a difference in children's lives while volunteering for [Big Brothers Big Sisters Southeastern PA](#) (BBBS SEPA).

Representatives from [VideoRay](#); [Connections on High Café](#); [Montgomery County Community College](#); [Pottstown Area Industrial Development, Inc.](#) and [The Hill School](#) serve as "Bigs" or mentors to children participating in Beyond School Walls, a school-based BBBS SEPA program. VideoRay owner Scott Bentley has been involved with BBBS SEPA for years and initiated sponsorship of Beyond School Walls hosted at VideoRay's 212 High Street headquarters.

The lunchtime meetings provide [Pottstown Middle School](#) students with positive role models outside of their families and the opportunity to learn more about careers. Students are bussed to VideoRay twice a month for the program where they meet up with their "Bigs." During the program, the "Littles" and "Bigs" discuss goals, share what's going on in their lives, make crafts and complete various activity challenges. The Hill School's Director of Human Resources Heather Gelting is one of the many volunteers and knows firsthand the importance of having positive mentors. Gelting said she grew up in a single-parent household and having wonderful teachers and coaches helped keep her and her siblings stay on track in life.

She said she has the opportunity to have important conversations about values with her "Little."

"We had a wonderful talk about the 'proper order of things,' such as not having kids too soon, before having the chance to advance your education," Gelting said.

For more information on the program or Big Brothers Big Sisters, visit www.bbbssepa.org.

Montgomery County Community College President leaves a legacy in Pottstown

After 14 years of serving as President of [Montgomery County Community College](#), Karen A. Stout will be moving on to another job this summer. Stout was recently named the next President and CEO of [Achieving the Dream, Inc.](#) (ATD), a nonprofit leader in championing evidence-based institutional improvement across community colleges in the nation.

Although she is leaving, Stout's impact on the College will not be forgotten, especially in Pottstown, where more than 3,500 credit and non-credit students study. Stout was instrumental in the West Campus' expansion during her tenure. In 2006, the historic Kiwi Shoe Polish Factory at 16 High Street was repurposed for North Hall. The building features classrooms, faculty offices, art studios, an art gallery and other college offices.

In 2012, Stout led the establishment of a dedicated University Center in the former AAA East Penn building at 95 S. Hanover St. At the University Center, students can conveniently earn a bachelor's or graduate degree through partnerships with Albright University, Alvernia University, Chestnut Hill College, Immaculata University, Temple University and Villanova University.

The College also partnered with the Schuylkill River National and State Heritage Area (SHRA) on renovations to transform a former power substation into the Riverfront Academic Heritage Center in 2012. The building, located at 140 College Drive, houses the Schuylkill River Interpretive Center and will offer space for classes in the future.



Celebrating 200 years of Pottstown pride



2015 marks the 200th anniversary of the Borough of Pottstown's incorporation. Community events are planned throughout the spring and summer to celebrate the bicentennial. For a full list of events, visit the Borough's Bicentennial page at www.pottstown.org/index.aspx?NID=357.

Annual Colonial May Fair

May 2, 11 a.m. to 5 p.m., Pottsgrove Manor, 100 W. King St.

Pottsgrove Manor is hosting its annual celebration of Spring and fun for the entire family.

- Dance around the colorful May pole.
- Watch a magic show and puppet show.
- Enjoy living history demonstrations, hands-on activities and so much more.

2nd Annual PowWow on Manatawny Creek

May 2 & 3, the Island at Memorial Park

Gates open at 10 a.m.; Grand Entrance is at 12 p.m.; Concludes at 5 p.m.; One-day admission: \$6 and two-day admission: \$10

Celebrate the indigenous heritage of Native Americans and their contribution to the history and endurance of this great nation.

- Watch traditional Native American dances.
- Check out interactive displays and hands-on opportunities for people of all ages.
- Enjoy unique menu items such as fry bread, bison burgers and more.
- On Saturday, enjoy a free concert at 7 p.m. featuring Spirit Wing and Terry Strongheart.



Photo by Robert Hakalski

The Cat's Pajamas band will perform music the entire family can enjoy during the Wednesday Night Concert Series on July 22 at Memorial Park.

Memorial Day Observances, May 25

Participate in the Memorial Day Parade and the Memorial Day services to show support for service members who have sacrificed their lives for our country.

- Memorial Day Parade: 10 a.m., High Street, Pottstown.
- Memorial Day Services: 11 a.m., Island at Memorial Park. Services will include a performance by Pottstown High School Band and a remembrance of the names of the departed.

Community Days

Saturday, June 13, 12 to 8 p.m., Memorial Park

Gather at the island located inside the park for food, entertainment, music, crafts and fun for all ages. Enjoy the Bicentennial photo booth with your friends and family and take home a free picture.

- **12 to 4 p.m.:** Bounce House for ages 3 to 12
- **1 to 3 p.m.:** Strolling Performances by the Magical Illusions of Kyle and Kelly; live music by Country singer/songwriter Kendal Conrad
- **3:30 to 7:30 p.m.:** Sly Fox Biergarten with proceeds benefiting The Carousel of Pottstown
- **5 to 7:30 p.m.:** Hillbilly Shakespeare-Indie Rock, Country, Blues band

Saturday, July 18, 12 to 8 p.m., Riverfront Park

Check out RiverFront Park for family-friendly entertainment. The photo booth will be available again throughout the day for you to take home a picture as a souvenir. Enjoy crafts, food and music

- **3:30 to 7:30 p.m.:** Sly Fox Biergarten with proceeds benefiting The Carousel of Pottstown
- **5 to 7 p.m.:** Enjoy live music from Latin band De Tierra Caliente. Performer Bronson Tennis is joined by Puerto Rican percussionist and Philly Salsa icon Edwin "Papa Buda" Rosado.

Saturday, August 15: Memorial Park, 12 to 8 p.m.

Stop by the island next to Manatawny Creek for a day of fun, food, crafts and other entertainment. Visit the Bicentennial photo booth and take home a souvenir.

- **12 to 4 p.m.:** Bounce house for ages 3 to 12
- **3:30 to 7:30 p.m.:** Sly Fox Biergarten with proceeds benefiting The Carousel of Pottstown
- **5 to 7:30 p.m.:** The Boogie Dogs, Rock cover band performing hit songs from the 60s, 70s and 80s

Wednesday Concert Series

Enjoy free, family-friendly entertainment and music at Memorial Park this summer. Bring your blankets and lawn chairs!

- **Wednesday, July 8, 6:30 to 8:30 p.m.:** The Boogie Dogs perform Classic Rock cover songs from the 60s, 70s, and 80s. Rain date: July 19
- **Wednesday, July 22, 6:30 to 7:30 p.m.:** The Cat's Pajamas, "refreshing family music with quirky style" will perform. Rain date: August 5

Pottstown Half Marathon

- **Saturday, July 11, 7 a.m.:** Register at <https://www.pretzelcitysports.com/onlineform1.php?id=600>. Presented by Pottstown Memorial Medical Center and Sly Fox Track Club.

- Price is \$70 if registered by July 1. Registration is \$80 on race day.

Partners for Success

Momentum is published by Pottstown Area Industrial Development, Inc. (PAID) in collaboration with the Partners for Success. PAID is a non-profit economic development corporation with the mission to promote investment in Pottstown. Questions or comments about Momentum can be directed to info@paidinc.org or call 610-326-2900. To receive future issues of Momentum by email visit <http://www.paidinc.org/momentum.php> and [subscribe to the email list](#).



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Montgomery County
Community College

Montgomery County Community College

West Campus
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Pottstown Area Health & Wellness Foundation

152 East High Street, Suite 500
Pottstown, PA 19464
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Pottstown Memorial Medical Center

1600 East High Street
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Pottstown School District

230 Beech Street
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The Hill School

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Building Communities, Creating Connections, Supporting Commerce